



"Make your dreams global, don't keep them local. Let us innovate for India, from India."
-- Prime Minister Shri Narendra Modi ji



Dr. K. Visweswara Reddy
Rector

National Institute for Micro, Small and Medium
Enterprises (ni-msme),
An organisation of Ministry of MSME,
Government of India

National Startup Day

Celebrated by



**Department of
Commerce & Management**

In Collaboration with
Institution's Innovation Council
&
Entrepreneurship Development Cell

Time: 2:30pm to 4:00pm
Date: 21-01-2023
Venue: Seminar hall

St Joseph's Degree College
Sunkesula Road, Kurnool



St. JOSEPH'S DEGREE COLLEGE

Sunkesala Road, Kurnool – 518 004. A.P.

(Affiliated to Rayalaseema University, Kurnool)

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MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



National Startup Day [16-01-2023]

Celebrated on 21-01-2023

Program Report

Institution's Innovation Council in collaboration with Entrepreneurship Development Cell & Department of Commerce & Management of St Joseph's Degree College has organized a session on "Startup India" an initiative of Government of India on 21st January 2023. The speaker - Dr K.Visweswara Reddy, Rector, National Institute of Micro Small & Medium Enterprises, An Organization of Ministry of MSME, Govt of India Hyderabad started the session by reminding the words of Prime Minister Shri Narendra Modi addressing the youth of the nation "Make your dreams global don't keep them local. Let us innovate for India, from India". Sir spoke on Startup India initiative, the framework and the prospectus it offers to build the Start up ecosystem of the country. The session was much lively with ppt, ample examples and video presentation.

Date: 21-01-2023

Venue: Seminar Hall

Time: 2:30 pm – 4:30 pm

Staff in-charge: IIC Team

Students: 120

Program Objective

1. To create awareness to students on the startup ecosystem of the country and help them understand the basics of startup mechanism.
2. To promote student awareness on the government schemes and policies to develop Startups in India.
3. To make the students understand the present position of Indian startups and the mechanism the system offers to facilitate startup nurture.

Program Outcome

1. Celebrating such days of importance brings the students near to the concept of startups and also gives them time to think and act on to building their own mindset towards it.
2. The session was very impactful as the resource person gave the latest happenings in startup ecosystem along with the fundamental concepts of Startup India initiative.
3. The students followed the process of registration as Startup at DPIIT [Department for Promotion of Industry and Internal Trade], vital role timing plays in startup development and other significant details the resource person shared with rapt attention.

